

## Electronic Patent Application Fee Transmittal

Application Number:	09917792			
Filing Date:	31-Jul-2001			
Title of Invention:		Computerized system and method for increasing the effectiveness of advertising		
First Named Inventor/Applicant Name:	Alan D. Gould			
Filer:	Richard E. Kurtz			
Attorney Docket Number:	50442.010200			
Filed as Small Entity				
<b>Utility Filing Fees</b>				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
<b>Basic Filing:</b>				
<b>Pages:</b>				
<b>Claims:</b>				
<b>Miscellaneous-Filing:</b>				
<b>Petition:</b>				
<b>Patent-Appeals-and-Interference:</b>				
Post-Allowance-and-Post-Issuance:				
<b>Extension-of-Time:</b>				
Extension - 3 months with \$0 paid	2253	1	510	510

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
<b>Miscellaneous:</b>				
<b>Total in USD (\$)</b>				<b>510</b>